

| NAME OF THE ENTRANT | NO. OF METALS | | | | | Lead Agency 1 & Contributin g Agency 1,2,3,4 Points | TOTAL POINTS |
|--|----------------|----------|----------|----------|----------|--|-----------------|
| | GRAND EFFIE | GOLD | SILVER | BRONZE | FINALIST | | |
| | 12 POINTS | 8 POINTS | 6 POINTS | 4 POINTS | 2 POINTS | | |
| McCann Worldgroup India | 0 | 1 | 9 | 20 | 30 | 15 | 217 |
| The Ogilvy Group | 1 | 4 | 7 | 9 | 27 | 0 | 176 |
| MullenLowe Lintas Group | 0 | 5 | 9 | 8 | 20 | 0 | 166 |
| DDB Mudra Group | 0 | 2 | 4 | 14 | 20 | 0 | 136 |
| Leo Burnett | 0 | 0 | 2 | 3 | 20 | 2 | 66 |
| The Womb Communication | 0 | 2 | 2 | 3 | 7 | 0 | 54 |
| Wavemaker | 0 | 0 | 0 | 0 | 0 | 48 | 48 |
| One97 Communications Limited | 0 | 2 | 2 | 0 | 1 | 0 | 30 |
| Wunderman Thompson India | 0 | 0 | 0 | 2 | 10 | 2 | 30 |
| Famous Innovations Digital Creative Pvt. Ltd. | 0 | 0 | 1 | 4 | 3 | 0 | 28 |
| OYO Hotels & Homes | 0 | 0 | 1 | 3 | 3 | 0 | 24 |
| Siriti | 0 | 1 | 1 | 2 | 1 | 0 | 24 |
| MullenLowe Singapore | 0 | 0 | 0 | 0 | 0 | 24 | 24 |
| Mindshare India | 0 | 0 | 0 | 1 | 4 | 11 | 23 |
| Dentsu Webchutney | 0 | 0 | 1 | 2 | 2 | 0 | 18 |
| DeltaX | 0 | 0 | 0 | 0 | 0 | 15 | 15 |
| Havas Worldwide India Pvt. Ltd. | 0 | 0 | 0 | 2 | 3 | 0 | 14 |
| Interactive Avenues (J3) | 0 | 0 | 0 | 0 | 0 | 13 | 13 |
| BBDO INDIA PVT LTD | 0 | 0 | 1 | 0 | 3 | 0 | 12 |
| Adfactors PR | 0 | 0 | 0 | 0 | 0 | 12 | 12 |
| Avian WE | 0 | 0 | 0 | 0 | 0 | 11 | 11 |
| Madison World | 0 | 0 | 0 | 0 | 0 | 11 | 11 |
| Edelman India Private Limited | 0 | 0 | 0 | 0 | 1 | 8 | 10 |
| Hotstar Creative Communication | 0 | 0 | 0 | 0 | 1 | 8 | 10 |
| Axis Bank | 0 | 0 | 0 | 0 | 0 | 10 | 10 |
| Bharti Airtel | 0 | 0 | 0 | 0 | 0 | 10 | 10 |
| RadioCity | 0 | 0 | 0 | 0 | 0 | 10 | 10 |
| Zee Entertainment Enterprises | 0 | 0 | 0 | 0 | 0 | 10 | 10 |
| Grey Worldwide India Private Limited | 0 | 0 | 0 | 1 | 2 | 0 | 8 |
| TAPROOT DENTSU INDIA COMMUNICATION PRIVATE LIMITED | 0 | 0 | 1 | 0 | 1 | 0 | 8 |
| WYP Brand Solutions Pvt. Ltd. | 0 | 0 | 1 | 0 | 1 | 0 | 8 |
| Creativeland Asia Pvt. Ltd. | 0 | 0 | 1 | 0 | 0 | 0 | 6 |
| Wieden+Kennedy | 0 | 0 | 1 | 0 | 0 | 0 | 6 |
| ICARUS DESIGN PRIVATE | 0 | 0 | 0 | 0 | 0 | 6 | 6 |
| Pratham Education Foundation | 0 | 0 | 0 | 0 | 0 | 6 | 6 |

| | | | | | | | |
|--|---|---|---|---|---|---|---|
| TREE DESIGN PVT. LTD. | 0 | 0 | 0 | 0 | 0 | 6 | 6 |
| DENTSU IMPACT | 0 | 0 | 0 | 0 | 0 | 5 | 5 |
| Geometry Encompass | 0 | 0 | 0 | 0 | 0 | 5 | 5 |
| This is Tommy Pte Ltd | 0 | 0 | 0 | 0 | 0 | 5 | 5 |
| VMLY&R India | 0 | 0 | 0 | 0 | 0 | 5 | 5 |
| Cheil India | 0 | 0 | 0 | 0 | 2 | 0 | 4 |
| Contract Advertising (India) Private Ltd. | 0 | 0 | 0 | 0 | 1 | 2 | 4 |
| Zenith Media | 0 | 0 | 0 | 0 | 2 | 0 | 4 |
| Digitas India | 0 | 0 | 0 | 0 | 1 | 1 | 3 |
| AutumnGrey | 0 | 0 | 0 | 0 | 0 | 3 | 3 |
| Ketchum Sampark Pvt Ltd | 0 | 0 | 0 | 0 | 0 | 3 | 3 |
| KINNECT | 0 | 0 | 0 | 0 | 0 | 3 | 3 |
| Mindshare Fulcrum | 0 | 0 | 0 | 0 | 0 | 3 | 3 |
| Network 18 | 0 | 0 | 0 | 0 | 0 | 3 | 3 |
| SVF Entertainment Pvt. Ltd. | 0 | 0 | 0 | 0 | 0 | 3 | 3 |
| Aditya Birla Capital Ltd. | 0 | 0 | 0 | 0 | 1 | 0 | 2 |
| Asatsu DK fortune Communications Pvt Ltd | 0 | 0 | 0 | 0 | 1 | 0 | 2 |
| Enormous Brands LLP | 0 | 0 | 0 | 0 | 1 | 0 | 2 |
| TBWA India | 0 | 0 | 0 | 0 | 1 | 0 | 2 |
| WATConsult | 0 | 0 | 0 | 0 | 1 | 0 | 2 |
| Foxymoron | 0 | 0 | 0 | 0 | 0 | 2 | 2 |
| Content Factory | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| Convosight Analytics Pvt. Ltd. | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| Grapes Digital Pvt. Ltd. | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| Jess Kohl and Phool Versha Foundationand NamMyoho Daan Team | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| Magnon Interactive Pvt. Ltd. | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| MRM | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| MSL India | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| PRETTYBIRD and Phool VershaFoundation and NamMyoho Daan Team | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| St+art India Foundation | 0 | 0 | 0 | 0 | 0 | 1 | 1 |