

ABBY ONESHOW AWARDS - 2023**RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY**

Category	Sub Category	Entry ID	Title	Brand	Organisation	Metal
01 Still Print	01b: Still Print- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3737	The Missing Chapter	P&G Whisper	Leo Burnett India	Silver
01 Still Print	01i: Still Print- Still Craft - Copywriting	TAC-1776	The Code of CogCulture	Cog Culture	COG Culture	Bronze
01 Still Print	01i: Still Print- Still Craft - Copywriting	TAC-2137	The Lovefools posters- A written ode to Bandra.	The Lovefools	Hyphen Communicatio ns	Merit
01 Still Print	01j: Still Print- Still Craft - Art Direction	TAC-2566	SHUBH DAHAN - KAMA (LUST)	Gomantak Private Limited, Mudra Pratishthan	FCB Group India	Silver
01 Still Print	01j: Still Print- Still Craft - Art Direction	TAC-2459	SHUBH DAHAN - KRODHA (ANGER)	Gomantak Private Limited, Mudra Pratishthan	FCB Group India	Silver
01 Still Print	01j: Still Print- Still Craft - Art Direction	TAC-1779	The Code of CogCulture	Cog Culture	COG Culture	Bronze
01 Still Print	01j: Still Print- Still Craft - Art Direction	TAC-2568	SHUBH DAHAN - MATSARYA (JEALOUSY)	Gomantak Private Limited, Mudra Pratishthan	FCB Group India	Bronze
01 Still Print	01j: Still Print- Still Craft - Art Direction	TAC-1710	Homemade Series	The Class Of One	COG Culture	Bronze
01 Still Print	01l: Still Print- Still Craft - Illustration	TAC-2570	SHUBH DAHAN - KRODHA (ANGER)	Gomantak Private Limited, Mudra Pratishthan	FCB Group India	Silver
01 Still Print	01l: Still Print- Still Craft - Illustration	TAC-2582	SHUBH DAHAN - KAMA (LUST)	Gomantak Private Limited, Mudra Pratishthan	FCB Group India	Silver
01 Still Print	01l: Still Print- Still Craft - Illustration	TAC-1780	The Code of CogCulture	Cog Culture	COG Culture	Bronze
01 Still Print	01l: Still Print- Still Craft - Illustration	TAC-2583	SHUBH DAHAN - MATSARYA (JEALOUSY)	Gomantak Private Limited, Mudra Pratishthan	FCB Group India	Bronze
01 Still Print	01l: Still Print- Still Craft - Illustration	TAC-1711	Homemade Series	The Class Of One	COG Culture	Merit
02 Still Digital	02a: Still Digital- FMCG - Foods & Beverages	TAC-2596	Starbucks Launch at Samsung Opera House	Samsung	Cheil Worldwide	Bronze
02 Still Digital	02b: Still Digital- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3759	Whisper Sleep Quest	P&G Whisper	Leo Burnett India	Merit
02 Still Digital	02d: Still Digital- Automotive	TAC-4292	Jeep Crescent Moon	Jeep	Leo Burnett India	Silver
02 Still Digital	02e: Still Digital- Services	TAC-1757	Homemade Series	The Class Of One	COG Culture	Silver
02 Still Digital	02g: Still Digital- Corporate, Media, Entertainment & Others	TAC-1889	The Code of CogCulture	Cog Culture	COG Culture	Silver
02 Still Digital	02g: Still Digital- Corporate, Media, Entertainment & Others	TAC-2300	OOHO Replies	Cheil India	Cheil Worldwide	Bronze

02 Still Digital	02g: Still Digital-Corporate, Media, Entertainment & Others	TAC-1758	Homemade Series	The Class Of One	COG Culture	Bronze
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03a: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- FMCG - Foods & Beverages	TAC-3829	The Great Celebrity Hack	Burger King	Leo Burnett India	Gold
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03a: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- FMCG - Foods & Beverages	TAC-1034	No fear is too small	Mountain Dew	Flibbr Consulting	Merit
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03a: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- FMCG - Foods & Beverages	TAC-3834	Courtroom	Pulse Candy	Wunderman Thompson India	Merit
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03b: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-1138	The mother's visit	ICA luxury wood finishes	Alok Nanda & co. pvt. ltd.	Bronze
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03c: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Consumer Durables	TAC-2575	Wedding Hassles	Sleepwell	Sideways Consulting	Merit
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03c: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Consumer Durables	TAC-2495	Robbery TVC	Asahi India Glass Limited	Enormous	Gold
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03c: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Consumer Durables	TAC-2505	Samsonite Rukmini Vijayakumar	Samsonite	Enormous	Merit
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03d: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Automotive	TAC-3585	Proximity Unlock	Ola Electric Technologies Private Ltd	Manja Brand Works LLP	Bronze

03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03d: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Automotive	TAC-3833	Flood	SF Sonic Battery	Wunderman Thompson India	Bronze
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03d: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Automotive	TAC-3841	Go Beyond Sameness	Apollo TrampI	Wunderman Thompson India	Merit
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services	TAC-1659 TAC-2365 TAC-1657	Indian Stretchable Time - Clinic Indian Stretchable Time - Restaurant Indian Stretchable Time - Airport	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Gold
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services	TAC-2657	Wrapped 2022	Spotify India	Leo Burnett India	Gold
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services	TAC-4319 TAC-3703 TAC-4320	Spotify On Toh Mazaa On - Traffic Spotify On Toh Mazaa On - Saree Shop Spotify On Toh Mazaa On - Market	Spotify India	Leo Burnett India	Gold
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services	TAC-4181	Runaway Bride Bas Socho aur Chal Pado	Uber India	FCB Group India	Silver
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services	TAC-1254	One Less Episode	cult.fit	Bare Bones Collective	Merit
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services	TAC-4184	Mom At Work Bas Socho aur Chal Pado	Uber India	FCB Group India	Merit
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services	TAC-4318	Spotify Wrapped 2022	Spotify	Leo Burnett India	Merit
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03e: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)-Services	TAC-4329	Mood to tabhi banega, jab Spotify chalega - Party	Spotify India	Leo Burnett India	Merit

03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03f: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Retail	TAC-2366 TAC-2364 TAC-2369	Indian Stretchable Time - Clinic Indian Stretchable Time - Restaurant Indian Stretchable Time - Airport	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Gold
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others	TAC-1826	Official Promo Shark Tank India Season 2	Sony LIV	White Rivers Media	Silver
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others	TAC-1913	Promo Shark Tank India Season 2 - Coming soon	Sony LIV	White Rivers Media	Silver
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others	TAC-2367	Indian Stretchable Time - Clinic	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Bronze
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others	TAC-1655	Indian Stretchable Time - Restaurant	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Bronze
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others	TAC-2659	#WhatMakesUsOn e	The Times of India	Bennett Coleman & Co Ltd	Bronze
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others	TAC-4333	Thoda Ruk Shah Rukh	Disney+ Hotstar	BBH Communications India Private Limited	Bronze
03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others	TAC-2370	Indian Stretchable Time - Airport	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Bronze

03 Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)	03g: Audio-Visual TV, Cinema, Digital, OTT (Below 1 min duration)- Corporate, Media, Entertainment & Others	TAC-1436	Finolex Pipes Save Water TVC	Finolex Pipes	Campen Factory	Merit
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04a: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Foods & Beverages	TAC-3831	Horlicks - Uniform	Horlicks	FCB Group India	Gold
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04a: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Foods & Beverages	TAC-3063	Oreo #BringBack2011	Oreo India	Leo Burnett India	Bronze
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04a: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Foods & Beverages	TAC-2832	Chips Nahi Fire	Doritos	Leo Burnett India	Bronze
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04a: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Foods & Beverages	TAC-3083	Made Over Nights	Budweiser 0.0	Anheuser-busch inbev India Pvt Ltd	Merit
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3777	The Missing Chapter - For Moms	P&G Whisper	Leo Burnett India	Silver
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-1195	The Superwoman	Tanishq	Superfly films Pvt. Ltd.	Silver
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3368	Engineering Change	Gillette	Grey Group	Silver

04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-2574	Shashank Redemption	WD40	Sideways Consulting	Bronze
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3164	Mahalaya	Reliance Jewels	Scarecrow M&C Saatchi	Merit
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3157	Rannkaar	Reliance Jewels	Scarecrow M&C Saatchi	Merit
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04b: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3295	Silence Cancer Not The Fight	Netmeds	Grey Group	Merit
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04c: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Consumer Durables	TAC-2506	Influencer campaign for #TestedLikeSamsonite	Samsonite	Enormous	Bronze
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04d: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Automotive	TAC-3410	The Moving Canvas	Exide	Wunderman Thompson India	Gold
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services	TAC-3247	Cherrapunji ki Diwali	Netflix	Creative Land Asia	Silver
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services	TAC-2737	Welcome Change - An Ode to Mumbai	Acko	Hungry Films	Silver

04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services	TAC-2937	We need to talk	Tinder	The Script Room	Bronze
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services	TAC-4188	vivo Switch Off	vivo India	FCB Group India	Bronze
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services	TAC-3718	Airtel 175 Replayed	Airtel	Leo Burnett India	Bronze
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04e: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Services	TAC-3882	Bolne Se Sab Hoga #Searchforchange	Google India	Mullenlowe Lintas Group	Merit
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04f: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Retail	TAC-1428	Technology Se Rishta Jodo - Mother	Reliance Digital	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Silver
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04f: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Retail	TAC-1927	Technology Se Rishta Jodo - Cook	Reliance Digital	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Merit
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04f: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Retail	TAC-2738	DTDC TVC - Lets grow together	DTDC Express Ltd, One of India's largest express logistics company.	DTDC Express Ltd	Merit
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04f: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Retail	TAC-3355	FRENCH FOR CLOTHESLINE	Louis Philippe	Wunderman Thompson India	Merit
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others	TAC-4307	Tr. for Teacher	Navneet Education Limited	FCB Group India	Gold
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others	TAC-3285	Women In Energy	Luminous Power Technologies	Grey Group	Gold

04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others	TAC-2554	Moochhon Mein Taav	Amul	FCB Group India	Silver
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others	TAC-3779	The Missing Chapter - For Moms	P&G Whisper	Leo Burnett India	Silver
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others	TAC-3282	23in23	Axis Bank	Grey Group	Silver
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others	TAC-2385	Technology Se Rishta Jodo - Mother	Reliance Digital	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Bronze
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others	TAC-3802	The Politics Of Hair	Stir	FCB Group India	Bronze
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others	TAC-4283	MOM - Mother's Day Film	Scarecrow M&C Saatchi	Scarecrow M&C Saatchi	Merit
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others	TAC-3194	Finance Without Bias	Axis Bank	Grey Group	Merit
04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others	TAC-1259	CHATUR BAHU	PVR	Tree Design Pvt. Ltd.	Merit

04 Audio-Visual Cinema, TV, Digital, OTT (1 minute and above)	04g: Audio-Visual TV, Cinema, Digital, OTT (1 minute and above)- Corporate, Media, Entertainment & Others	TAC-1582	The Times of a Better India	The Times of India	Bennett Coleman & Co Ltd	Merit
05 Audio	05b: Audio-FMCG - Personal Care, Home Care, Healthcare & Others	TAC-1181	Home	Hari Darshan (Agarbatti)	Eggfirst Advertising & Design Pvt Ltd.	Bronze
05 Audio	05b: Audio-FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4339	Neendon ko nazar na lage lullaby	Goodknight Liquid	Wunderman Thompson India	Merit
05 Audio	05f: Audio- Retail	TAC-2395 TAC-2388 TAC-2398	Indian Stretchable Time - Restaurant Indian Stretchable Time - Airport Indian Stretchable Time - Clinic	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Gold
05 Audio	05g: Audio-Corporate, Media, Entertainment & Others	TAC-3399	BIG IN INDIA MOMENTS – A 75 PART VIDEO SERIES	Aditya Birla Group	Mindshare	Silver
05 Audio	05g: Audio-Corporate, Media, Entertainment & Others	TAC-3113	Unveil Your Big Year Through Music	Aditya Birla Group	Mindshare	Bronze
05 Audio	05i: Audio- Use of Music	TAC-2389 TAC-2396 TAC-2399	Indian Stretchable Time - Airport Indian Stretchable Time - Restaurant Indian Stretchable Time - Clinic	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Gold
05 Audio	05i: Audio- Use of Music	TAC-2691	Jharokha	Arcelor Mittal Nippon Steel India	Creative Land Asia	Silver
05 Audio	05i: Audio- Use of Music	TAC-4074	FRENCH FOR CLOTHESLINE	Louis Philippe	Wunderman Thompson India	Bronze
05 Audio	05i: Audio- Use of Music	TAC-1193	Fincare Bank Signature Tune	Fincare Small Finance Bank	Fincare Small Finance Bank	Bronze
05 Audio	05i: Audio- Use of Music	TAC-1085	Sound of #DeshKaPitch	Tata Group	Crayons Network	Bronze
05 Audio	05i: Audio- Use of Music	TAC-4338	Neendon ko nazar na lage	Goodknight Liquid	Wunderman Thompson India	Bronze
05 Audio	05i: Audio- Use of Music	TAC-2664	#WhatMakesUsOn e	The Times of India	Bennett Coleman & Co Ltd	Merit
05 Audio	05i: Audio- Use of Music	TAC-2572	Rise Up Baby Anthem	Pepsi	Leo Burnett India	Merit
05 Audio	05j: Audio- Sound Design	TAC-1231	Sound of #DeshKaPitch	Tata Group	Crayons Network	Merit
05 Audio	05l: Audio-Casting & Performance	TAC-2390	Indian Stretchable Time - Airport	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Silver

05 Audio	05l: Audio-Casting & Performance	TAC-2400	Indian Stretchable Time - Clinic	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Silver
05 Audio	05l: Audio-Casting & Performance	TAC-2397	Indian Stretchable Time - Restaurant	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Bronze
05 Audio	05m: Audio- Use of Radio or Audio as a Medium	TAC-3112	Unveil Your Big Year Through Music	Aditya Birla Group	Mindshare	Bronze
05 Audio	05m: Audio- Use of Radio or Audio as a Medium	TAC-1893	Maruti Suzuki Driven by Safety	Maruti Suzuki India Ltd	Music Broadcast Limited	Merit
05 Audio	05m: Audio- Use of Radio or Audio as a Medium	TAC-3403	BIG IN INDIA MOMENTS – A 75 PART VIDEO SERIES	Aditya Birla Group	Mindshare	Merit
05 Audio	05n: Audio- Use of Audio Technology	TAC-3110	Unveil Your Big Year Through Music	Aditya Birla Group	Mindshare	Merit
05 Audio	05o: Audio-Voice-Activation	TAC-3623	Vim Black	Vim	Mindshare	Bronze
05 Audio	05p: Audio- Branded Content / Podcasts	TAC-1209	Suzhal: The Vortex 8D Immersive Experience	Prime Video India	Pivotroots Digital Pvt. Ltd.	Merit
05 Audio	05r: Audio- Audio Led Creativity	TAC-2401 TAC-2387 TAC-2394	Indian Stretchable Time - Clinic Indian Stretchable Time - Airport Indian Stretchable Time - Restaurant	Zepto	Law & Kenneth Saatchi & Saatchi Pvt Ltd	Silver
05 Audio	05r: Audio- Audio Led Creativity	TAC-3627	Vim Black	Vim	Mindshare	Merit
06 Out of Home (Ambient Media)	06a: Out of Home (Ambient Media)- FMCG - Foods & Beverages	TAC-1115	Legend	Mountain Dew	Flibbr Consulting	Silver
06 Out of Home (Ambient Media)	06a: Out of Home (Ambient Media)- FMCG - Foods & Beverages	TAC-2746	The Wagh Bakri Laundry Insert	Wagh Bakri Tea Group	Setu Advertising Private Limited	Bronze
06 Out of Home (Ambient Media)	06b: Out of Home (Ambient Media)- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4131	The Missing Chapter	P&G Whisper	Leo Burnett India	Gold
06 Out of Home (Ambient Media)	06b: Out of Home (Ambient Media)- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4240	Handwashing Kebabs	Lifebuoy	Mullenlowe Lintas Group	Silver
06 Out of Home (Ambient Media)	06b: Out of Home (Ambient Media)- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3844	THE NO PANTS PARADE	Lee India	Leo Burnett India	Silver

06 Out of Home (Ambient Media)	06d: Out of Home (Ambient Media)-Automotive	TAC-1208	Honda - Floating showroom	Honda Motorcycle and Scooter India	Tribes Communications	Merit
06 Out of Home (Ambient Media)	06e: Out of Home (Ambient Media)-Services	TAC-2545	Aarogya Wari - A pilgrimage of health & wellness	Sahyadri Hospitals Pvt Ltd	Setu Advertising Private Limited	Silver
06 Out of Home (Ambient Media)	06e: Out of Home (Ambient Media)-Services	TAC-2312	Guardians of the Heart	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Merit
06 Out of Home (Ambient Media)	06f: Out of Home (Ambient Media)-Retail	TAC-1299	Amazon Se Liya	Amazon	Tribes Communications	Bronze
06 Out of Home (Ambient Media)	06g: Out of Home (Ambient Media)-Corporate, Media, Entertainment & Others	TAC-4172	Unbox Me	Unaid	FCB Group India	Bronze
06 Out of Home (Ambient Media)	06g: Out of Home (Ambient Media)-Corporate, Media, Entertainment & Others	TAC-2199	AbsolutAlly Walkway	Absolut Ally	Laqshya Media Group	Bronze
06 Out of Home (Ambient Media)	06g: Out of Home (Ambient Media)-Corporate, Media, Entertainment & Others	TAC-1955	The EmerJersey	Reliance General Insurance	Atom network	Bronze
06 Out of Home (Ambient Media)	06g: Out of Home (Ambient Media)-Corporate, Media, Entertainment & Others	TAC-2546	Aarogya Wari - A pilgrimage of health & wellness	Sahyadri Hospitals Pvt Ltd	Setu Advertising Private Limited	Bronze
06 Out of Home (Ambient Media)	06g: Out of Home (Ambient Media)-Corporate, Media, Entertainment & Others	TAC-2747	The Wagh Bakri Laundry Insert	Wagh Bakri Tea Group	Setu Advertising Private Limited	Bronze
06 Out of Home (Ambient Media)	06g: Out of Home (Ambient Media)-Corporate, Media, Entertainment & Others	TAC-1212	Honda - Floating showroom	Honda Motorcycle and Scooter India	Tribes Communications	Bronze
06 Out of Home (Ambient Media)	06g: Out of Home (Ambient Media)-Corporate, Media, Entertainment & Others	TAC-4241	Handwashing Kebabs	Lifebuoy	Mullenlowe Lintas Group	Bronze
06 Out of Home (Ambient Media)	06g: Out of Home (Ambient Media)-Corporate, Media, Entertainment & Others	TAC-1715	Homemade Series	The Class Of One	COG Culture	Merit
07 Integrated	07a: Integrated-FMCG - Foods & Beverages	TAC-3064	Oreo #BringBack2011	Oreo India	Leo Burnett India	Silver
07 Integrated	07a: Integrated-FMCG - Foods & Beverages	TAC-4125	Oreo #ThalaThalapathy	Oreo India	Leo Burnett India	Silver
07 Integrated	07a: Integrated-FMCG - Foods & Beverages	TAC-4092	The Great Celebrity Hack	Burger King	Leo Burnett India	Merit

07 Integrated	07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4133	The Missing Chapter	P&G Whisper	Leo Burnett India	Silver
07 Integrated	07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3631	Vim Black	Vim	Mindshare	Silver
07 Integrated	07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3537	How Old Were You?	Dove	Mindshare	Bronze
07 Integrated	07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4242	Handwashing Kebabs	Lifebuoy	Mullenlowe Lintas Group	Bronze
07 Integrated	07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3449	Aap Jahan Test Wahan	Healthians	Leo Burnett India	Merit
07 Integrated	07b: Integrated-FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3123	Don't Get Caught By HPV	MSD India	Schbang	Merit
07 Integrated	07d: Integrated-Automotive	TAC-2110	Next-Gen MG Hector: The SUV That Pampers You	MG Motor India	Cheil Worldwide	Merit
07 Integrated	07e: Integrated-Services	TAC-3756	Airtel 175 Replayed	Airtel	Leo Burnett India	Gold
07 Integrated	07e: Integrated-Services	TAC-3883	Bolne Se Sab Hoga #Searchforchange	Google India	Mullenlowe Lintas Group	Silver
07 Integrated	07e: Integrated-Services	TAC-1760	TCO1	The Class Of One	COG Culture	Bronze
07 Integrated	07e: Integrated-Services	TAC-1804	The Code of CogCulture	Cog Culture	COG Culture	Bronze
07 Integrated	07e: Integrated-Services	TAC-3951	Bounce Back 2022	HDFC Life	Leo Burnett India	Bronze
07 Integrated	07g: Integrated-Corporate, Media, Entertainment & Others	TAC-1844	ABP CENTENARY CAMPAIGN	ABP Pvt. Ltd.	ABP Pvt. Ltd.	Silver
07 Integrated	07g: Integrated-Corporate, Media, Entertainment & Others	TAC-4134	The Missing Chapter	P&G Whisper	Leo Burnett India	Silver
07 Integrated	07g: Integrated-Corporate, Media, Entertainment & Others	TAC-2547	Aarogya Wari - A pilgrimage of health & wellness	Sahyadri Hospitals Pvt Ltd	Setu Advertising Private Limited	Silver
07 Integrated	07g: Integrated-Corporate, Media, Entertainment & Others	TAC-1022	Pushpanjali #ChantBangla	Sangbad Pratidin	Sangbad Pratidin	Bronze
07 Integrated	07g: Integrated-Corporate, Media, Entertainment & Others	TAC-4243	Handwashing Kebabs	Lifebuoy	Mullenlowe Lintas Group	Bronze

07 Integrated	07g: Integrated-Corporate, Media, Entertainment & Others	TAC-3431	Unjam Bengaluru	The Times of India	Wunderman Thompson India	Bronze
07 Integrated	07g: Integrated-Corporate, Media, Entertainment & Others	TAC-1805	The Code of CogCulture	Cog Culture	COG Culture	Merit
07 Integrated	07h: Integrated-Public Service	TAC-2473	The Pink Ribbon Collection	American Oncology Institute	Havas Life Sorento	Bronze
07 Integrated	07h: Integrated-Public Service	TAC-1874	Century Heroes - Let's not forget Alzheimer's	Century Ply	Sociowash Media Pvt. Ltd.	Merit
07 Integrated	07h: Integrated-Public Service	TAC-1935	#BeMyValenteer	Genesis Foundation	Step1 Advertising Pvt. Ltd.	Merit
13 Brand Activation & Promotion	13a: Brand Activation & Promotion- FMCG - Foods & Beverages	TAC-3073	Oreo #BringBack2011	Oreo India	Leo Burnett India	Grand Prix
13 Brand Activation & Promotion	13a: Brand Activation & Promotion- FMCG - Foods & Beverages	TAC-3270	Heat Pods	Doritos	Leo Burnett India	Bronze
13 Brand Activation & Promotion	13a: Brand Activation & Promotion- FMCG - Foods & Beverages	TAC-3581	Oreo Red Velvet X Stranger Things	Oreo India	Leo Burnett India	Bronze
13 Brand Activation & Promotion	13a: Brand Activation & Promotion- FMCG - Foods & Beverages	TAC-3936	Oreo #ThalaThalapathy	Oreo India	Leo Burnett India	Bronze
13 Brand Activation & Promotion	13a: Brand Activation & Promotion- FMCG - Foods & Beverages	TAC-1289	McDowells No. 1 Yaari Time	McDowells No. 1	Communique Marketing Solutions Pvt Ltd	Bronze
13 Brand Activation & Promotion	13a: Brand Activation & Promotion- FMCG - Foods & Beverages	TAC-1117	Legend	Mountain Dew	Flibbr Consulting	Merit
13 Brand Activation & Promotion	13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4271	The Missing Chapter	P&G Whisper	Leo Burnett India	Gold
13 Brand Activation & Promotion	13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4255	Smart Fill	Unilever	VMLY&R	Silver

13 Brand Activation & Promotion	13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4247	Handwashing Kebabs	Lifebuoy	Mullenlowe Lintas Group	Silver
13 Brand Activation & Promotion	13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-4252	Adeli	Unipads	VMLY&R	Silver
13 Brand Activation & Promotion	13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-3872	THE NO PANTS PARADE	Lee India	Leo Burnett India	Silver
13 Brand Activation & Promotion	13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-2268	The Novel Bed Project	Eetech Group	Cheil Worldwide	Bronze
13 Brand Activation & Promotion	13b: Brand Activation & Promotion- FMCG - Personal Care, Home Care, Healthcare & Others	TAC-2231	Tanishq Chola immersive Experience center	Tanishq Chola	Laqshya Media Group	Bronze
13 Brand Activation & Promotion	13c: Brand Activation & Promotion- Consumer Durables	TAC-3276	Influencer campaign for #TestedLikeSamsonite	Samsonite	Enormous	Silver
13 Brand Activation & Promotion	13c: Brand Activation & Promotion- Consumer Durables	TAC-1752	The Unheard Break	boAt	Digitas India	Merit
13 Brand Activation & Promotion	13d: Brand Activation & Promotion- Automotive	TAC-4301	Dance For Good	Mahindra Racing	BBH Communications India Private Limited	Bronze
13 Brand Activation & Promotion	13d: Brand Activation & Promotion- Automotive	TAC-3419	The Moving Canvas	Exide	Wunderman Thompson India	Bronze
13 Brand Activation & Promotion	13d: Brand Activation & Promotion- Automotive	TAC-1215	Honda - Floating showroom	Honda Motorcycle and Scooter India	Tribes Communications	Merit
13 Brand Activation & Promotion	13e: Brand Activation & Promotion- Services	TAC-3710	Airtel 175 Replayed	Airtel	Leo Burnett India	Silver
13 Brand Activation & Promotion	13e: Brand Activation & Promotion- Services	TAC-1792	The Code of CogCulture	Cog Culture	COG Culture	Bronze

13 Brand Activation & Promotion	13f: Brand Activation & Promotion- Retail	TAC-4256	Smart Fill	Unilever	VMLY&R	Silver
13 Brand Activation & Promotion	13f: Brand Activation & Promotion- Retail	TAC-3873	THE NO PANTS PARADE	Lee India	Leo Burnett India	Bronze
13 Brand Activation & Promotion	13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others	TAC-3711	Airtel 175 Replayed	Airtel	Leo Burnett India	Gold
13 Brand Activation & Promotion	13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others	TAC-4248	Handwashing Kebabs	Lifebuoy	Mullenlowe Lintas Group	Silver
13 Brand Activation & Promotion	13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others	TAC-1793	The Code of CogCulture	Cog Culture	COG Culture	Silver
13 Brand Activation & Promotion	13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others	TAC-4253	Adeli	Unipads	VMLY&R	Silver
13 Brand Activation & Promotion	13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others	TAC-3864	Safe Swipe	Josh	Leo Burnett India	Bronze
13 Brand Activation & Promotion	13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others	TAC-3240	Netflix Playback 2022	Netflix	Creative Land Asia	Bronze
13 Brand Activation & Promotion	13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others	TAC-3426	Unjam Bengaluru	The Times of India	Wunderman Thompson India	Bronze
13 Brand Activation & Promotion	13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others	TAC-4218	CakeULator	HDFC Life	Leo Burnett India	Bronze
13 Brand Activation & Promotion	13g: Brand Activation & Promotion- Corporate, Media, Entertainment & Others	TAC-4326	The 21 MLQ on Coping with Exam Pressures	Navneet Education Limited	FCB Group India	Merit
13 Brand Activation & Promotion	13h: Brand Activation & Promotion- Public Service	TAC-4168	Unbox Me	Unaids	FCB Group India	Silver

13 Brand Activation & Promotion	13h: Brand Activation & Promotion- Public Service	TAC-2477	The Pink Ribbon Collection	American Oncology Institute	Havas Life Sorento	Silver
13 Brand Activation & Promotion	13h: Brand Activation & Promotion- Public Service	TAC-2269	The Novel Bed Project	Eetech Group	Cheil Worldwide	Bronze
15 Branded Content & Entertainment	15a: Branded Content & Entertainment- Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-2953	INTERACTIONS- ELEPHANT IN THE ROOM	Gail (India) Limited	Airads Limited	Gold
15 Branded Content & Entertainment	15a: Branded Content & Entertainment- Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-3476	Constitution of Joy	Croma - A Tata Enterprise	Croma - A Tata Enterprise	Bronze
15 Branded Content & Entertainment	15a: Branded Content & Entertainment- Best fictional program, series or film where a client has successfully created a drama, comedy or mini-series around a product or brand including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-1403	Panchayat #SelfieWithLauki	Amazon Prime Video India	SoCheers	Merit

15 Branded Content & Entertainment	15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-3808	The Great Indian Desert Crossing	Jeep	Leo Burnett India	Silver
15 Branded Content & Entertainment	15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-2508	Influencer campaign for #TestedLikeSamsonite	Samsonite	Enormous	Silver
15 Branded Content & Entertainment	15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-3531	Where the heart is season 6	Asian Paints	Madison World	Silver
15 Branded Content & Entertainment	15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini-series, web series, cinema, DVD releases and online/digital.	TAC-3569	Only in a Jeep with Milind Soman	Jeep	Leo Burnett India	Bronze

15 Branded Content & Entertainment	15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini series, web series, cinema, DVD releases and online/digital.	TAC-4334	Thoda Ruk Shah Rukh	Disney+ Hotstar	BBH Communications India Private Limited	Bronze
15 Branded Content & Entertainment	15b. Best non-fiction program, series or film where a client has successfully created a reality, documentary or entertainment show around a product(s) or brand(s) including TV, mini series, web series, cinema, DVD releases and online/digital.	TAC-2061	Solve for Tomorrow	Samsung	Cheil Worldwide	Merit
15 Branded Content & Entertainment	15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-3686	Airtel 175 Replayed	Airtel	Leo Burnett India	Gold
15 Branded Content & Entertainment	15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-2324	Guardians of the Heart	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Silver

15 Branded Content & Entertainment	15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-1287	Swiggy Bhog Elo Ghorey	Swiggy	Havas Media	Bronze
15 Branded Content & Entertainment	15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-4209	Handwashing Kebabs	Lifebuoy	Mullenlowe Lintas Group	Bronze
15 Branded Content & Entertainment	15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-1248	Crompton Cooling POD	Crompton Greaves Consumer Electrical	Tribes Communications	Bronze
15 Branded Content & Entertainment	15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-1835	Pushpanjali #ChantBangla	Sangbad Pratidin	Sangbad Pratidin	Bronze
15 Branded Content & Entertainment	15d: Branded Content & Entertainment- Best use or integration of experiential events, Creative positioning of a brand using events, festivals, flash mobs, installations, etc.	TAC-1327	Amazon Se Liya	Amazon	Tribes Communications	Bronze
15 Branded Content & Entertainment	15e: Branded Content & Entertainment- Best use of integration of user generated content.	TAC-3241	Netflix Playback 2022	Netflix	Creative Land Asia	Gold

15 Branded Content & Entertainment	15e: Branded Content & Entertainment- Best use of integration of user generated content.	TAC-3183	#KhaliKaKhaaliCart	Swiggy Instamart	Schbang	Bronze
15 Branded Content & Entertainment	15e: Branded Content & Entertainment- Best use of integration of user generated content.	TAC-1402	Panchayat #SelfieWithLauki	Amazon Prime Video India	SoCheers	Bronze
15 Branded Content & Entertainment	15f: Branded Content & Entertainment- Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform	TAC-3392	Samsonite Shivamani	Samsonite	Enormous	Silver
15 Branded Content & Entertainment	15f: Branded Content & Entertainment- Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform	TAC-3818	Superstar after Retirement	Bajaj Allianz Life Insurance	Leo Burnett India	Silver
15 Branded Content & Entertainment	15f: Branded Content & Entertainment- Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform	TAC-2681	#WhatMakesUsOn e	The Times of India	Bennett Coleman & Co Ltd	Silver

15 Branded Content & Entertainment	15f: Branded Content & Entertainment- Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform	TAC-3390	Samsonite Rukmini Vijayakumar	Samsonite	Enormous	Bronze
15 Branded Content & Entertainment	15f: Branded Content & Entertainment- Best use or integration of music Including music in original branded content, brand integration into music distribution or promotion, the creation of a music-based program or platform	TAC-2052	HerShe SHEROES	Hershey's India	White Rivers Media	Bronze
15 Branded Content & Entertainment	15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc.	TAC-4096	The Great Celebrity Hack	Burger King	Leo Burnett India	Silver
15 Branded Content & Entertainment	15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc.	TAC-2751	The Wagh Bakri Laundry Insert	Wagh Bakri Tea Group	Setu Advertising Private Limited	Silver
15 Branded Content & Entertainment	15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc.	TAC-2551	Aarogya Wari - A pilgrimage of health & wellness	Sahyadri Hospitals Pvt Ltd	Setu Advertising Private Limited	Silver
15 Branded Content & Entertainment	15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc.	TAC-1329	Amazon Se Liya	Amazon	Tribes Communications	Bronze

15 Branded Content & Entertainment	15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc.	TAC-4217	CakeULator	HDFC Life	Leo Burnett India	Bronze
15 Branded Content & Entertainment	15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc.	TAC-2325	Guardians of the Heart	Manipal Hospitals	Social Panga - Higa Digital Pvt. Ltd.	Bronze
15 Branded Content & Entertainment	15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc.	TAC-4282	Dance For Good	Mahindra Racing	BBH Communications India Private Limited	Merit
15 Branded Content & Entertainment	15g: Branded Content & Entertainment- Best use or integration of offline media such as print, out of home, etc.	TAC-1250	Crompton Cooling POD	Crompton Greaves Consumer Electrical	Tribes Communications	Merit
15 Branded Content & Entertainment	15h: Branded Content & Entertainment- Best integrated entertainment content campaign which uses more than 2 media.	TAC-4097	The Great Celebrity Hack	Burger King	Leo Burnett India	Gold
15 Branded Content & Entertainment	15h: Branded Content & Entertainment- Best integrated entertainment content campaign which uses more than 2 media.	TAC-3267	Stamina Breaks Gender Barriers in Gaming	Boost	Mindshare	Silver
15 Branded Content & Entertainment	15h: Branded Content & Entertainment- Best integrated entertainment content campaign which uses more than 2 media.	TAC-1836	Pushpanjali #ChantBangla	Sangbad Pratidin	Sangbad Pratidin	Bronze
16 Video Craft	16a: Video Craft-Direction	TAC-3138	Bournville - Taste so intense	Cadbury Bournville	Good Morning Films	Gold
16 Video Craft	16a: Video Craft-Direction	TAC-1074	Dove #StopTheBeautyTest	Dove	Chrome Pictures Media LLP	Silver
16 Video Craft	16a: Video Craft-Direction	TAC-1126	Buri Nazar Wale Tera Call Laal	Truecaller	Chrome Pictures Media LLP	Silver
16 Video Craft	16a: Video Craft-Direction	TAC-4189	ABP Centenary	ABP	Future East LLP	Silver

16 Video Craft	16a: Video Craft-Direction	TAC-3598	Parachute Kalpavriksha - The Farmer	Parachute	Good Morning Films	Silver
16 Video Craft	16a: Video Craft-Direction	TAC-3457	Robbery TVC	Asahi India Glass Limited	Enormous	Bronze
16 Video Craft	16a: Video Craft-Direction	TAC-2684	Clinic Plus - Meri Beti Strong	Clinic Plus	Good Morning Films	Bronze
16 Video Craft	16a: Video Craft-Direction	TAC-3599	Hindustan Times - Motherhood	Hindustan Times	Good Morning Films	Bronze
16 Video Craft	16a: Video Craft-Direction	TAC-2623	Par se...Perfect	Housing.com	Breathless Films pvt. Ltd.	Merit
16 Video Craft	16a: Video Craft-Direction	TAC-2773	WPL - Tera Naam	Jio Cinema Women's Premier League	Good Morning Films	Merit
16 Video Craft	16b: Video Craft-Editing	TAC-3611	Bournville - Taste so intense	Cadbury Bournville	Good Morning Films	Gold
16 Video Craft	16b: Video Craft-Editing	TAC-4123	Let there be Sport	Puma	Thinkpot	Silver
16 Video Craft	16b: Video Craft-Editing	TAC-3687	WPL - Tera Naam	Jio Cinema Women's Premier League	Good Morning Films	Silver
16 Video Craft	16b: Video Craft-Editing	TAC-3607	Thums Up - Soft Drink Nahi Toofan 2.0	Thums Up	Good Morning Films	Silver
16 Video Craft	16b: Video Craft-Editing	TAC-3843	Go Beyond Sameness	Apollo Trampplr	Wunderman Thompson India	Bronze
16 Video Craft	16b: Video Craft-Editing	TAC-3023	NBA Promo	Viacom18 Media Pvt Ltd - MTV	Viacom 18 Media Private Limited	Merit
16 Video Craft	16c: Video Craft-Animation	TAC-3174	FUND ISLAND	U GRO Capital	Scarecrow M&C Saatchi	Gold
16 Video Craft	16c: Video Craft-Animation	TAC-3422	The Moving Canvas	Exide	Wunderman Thompson India	Bronze
16 Video Craft	16c: Video Craft-Animation	TAC-3424	The Aviator	Pentonic Gumstick	Wunderman Thompson India	Bronze
16 Video Craft	16c: Video Craft-Animation	TAC-1739	Let's Get Healthy	Disney Broadcasting (India) Private Limited	Disney Broadcasting (India) Private Limited	Merit
16 Video Craft	16c: Video Craft-Animation	TAC-3966	Airtel 175 Replayed	Bharti Airtel Limited	Prodigious	Merit
16 Video Craft	16d: Video Craft-Cinematography	TAC-3612	Bournville - Taste so intense	Cadbury Bournville	Good Morning Films	Gold
16 Video Craft	16d: Video Craft-Cinematography	TAC-1044	TATA RED HOT DARK	Tata Motors	Belief Films	Silver
16 Video Craft	16d: Video Craft-Cinematography	TAC-2462	Parachute Kalpavriksha - The Farmer	Parachute	Good Morning Films	Silver
16 Video Craft	16d: Video Craft-Cinematography	TAC-3170	Mahalaya	Reliance Jewels	Scarecrow M&C Saatchi	Silver
16 Video Craft	16d: Video Craft-Cinematography	TAC-2463	Hindustan Times - Motherhood	Hindustan Times	Good Morning Films	Bronze
16 Video Craft	16d: Video Craft-Cinematography	TAC-4122	Let there be Sport	Puma	Thinkpot	Bronze
16 Video Craft	16d: Video Craft-Cinematography	TAC-3160	Rannkaar	Reliance Jewels	Scarecrow M&C Saatchi	Bronze
16 Video Craft	16d: Video Craft-Cinematography	TAC-4180	ABP Centenary	ABP	Future East LLP	Merit
16 Video Craft	16d: Video Craft-Cinematography	TAC-2743	Welcome Change - An Ode to Mumbai	Acko	Hungry Films	Merit

16 Video Craft	16d: Video Craft-Cinematography	TAC-3608	Thums Up - Soft Drink Nahi Toofan 2.0	Thums Up	Good Morning Films	Merit
16 Video Craft	16e: Video Craft-Music	TAC-1103	Buri Nazar Wale Tera Call Laal	Truecaller	Chrome Pictures Media LLP	Silver
16 Video Craft	16e: Video Craft-Music	TAC-3605	Coke Studio Bharat - Apna Sunao	Coca-Cola	Good Morning Films	Silver
16 Video Craft	16e: Video Craft-Music	TAC-3601	Hindustan Times - Motherhood	Hindustan Times	Good Morning Films	Bronze
16 Video Craft	16e: Video Craft-Music	TAC-3423	The Moving Canvas	Exide	Wunderman Thompson India	Bronze
16 Video Craft	16e: Video Craft-Music	TAC-2653	Wedding Hassles	Sleepwell	Sideways Consulting	Bronze
16 Video Craft	16e: Video Craft-Music	TAC-3830	Horlicks - Uniform	Horlicks	FCB Group India	Merit
16 Video Craft	16e: Video Craft-Music	TAC-3688	WPL - Tera Naam	Jio Cinema Women's Premier League	Good Morning Films	Merit
16 Video Craft	16f: Video Craft-Special Effects	TAC-3564	Engineering Change	Gillette	Grey Group	Gold
16 Video Craft	16f: Video Craft-Special Effects	TAC-3893	Flood	Sf Batteries	Perfect Ten Films	Silver
16 Video Craft	16f: Video Craft-Special Effects	TAC-2770	FUND ISLAND	U GRO Capital	Scarecrow M&C Saatchi	Silver
16 Video Craft	16f: Video Craft-Special Effects	TAC-2676	Opera	Cadbury Gems	Bang Bang	Bronze
16 Video Craft	16g: Video Craft-Sound Design	TAC-3613	Bournville - Taste so intense	Cadbury Bournville	Good Morning Films	Gold
16 Video Craft	16g: Video Craft-Sound Design	TAC-3606	Coke Studio Bharat - Apna Sunao	Coca-Cola	Good Morning Films	Silver
16 Video Craft	16g: Video Craft-Sound Design	TAC-4117	The Moving Canvas	Exide	Wunderman Thompson India	Bronze
16 Video Craft	16g: Video Craft-Sound Design	TAC-3425	The Aviator	Pentonic Gumstick	Wunderman Thompson India	Bronze
16 Video Craft	16h: Video Craft-Casting	TAC-1104	Dove #StopTheBeautyTest	Dove	Chrome Pictures Media LLP	Gold
16 Video Craft	16h: Video Craft-Casting	TAC-3690	WPL - Tera Naam	Jio Cinema Women's Premier League	Good Morning Films	Gold
16 Video Craft	16h: Video Craft-Casting	TAC-3456	Robbery TVC	Asahi India Glass Limited	Enormous	Silver
16 Video Craft	16h: Video Craft-Casting	TAC-4032	Chatpat	SOS Children's Villages India	FCB Group India	Silver
16 Video Craft	16h: Video Craft-Casting	TAC-3610	Clinic Plus - Meri Beti Strong	Clinic Plus	Good Morning Films	Bronze
16 Video Craft	16h: Video Craft-Casting	TAC-2521	The Bin Boy	Hindustan Uni Lever	Little Lamb Films	Bronze
16 Video Craft	16h: Video Craft-Casting	TAC-4190	ABP Centenary	ABP	Future East LLP	Merit
16 Video Craft	16h: Video Craft-Casting	TAC-3799	Horlicks - Uniform	Horlicks	FCB Group India	Merit
16 Video Craft	16h: Video Craft-Casting	TAC-3602	Hindustan Times - Motherhood	Hindustan Times	Good Morning Films	Merit
16 Video Craft	16h: Video Craft-Casting	TAC-2589	P&G - Shiksha	Procter & Gamble	Footloose Films	Merit
16 Video Craft	16h: Video Craft-Casting	TAC-1012	The Superwoman	Tanishq	Superfly films Pvt. Ltd.	Merit
16 Video Craft	16h: Video Craft-Casting	TAC-3987	Prison Break	WD40	Hungry Films	Merit

17 Red Abby	17: Red Abby	TAC-3435	SilenceCancerNotTheFight	Netmeds	Grey Group	Gold
17 Red Abby	17: Red Abby	TAC-2679	Mental Health Pitstop	Fastrack	Brandmovers India	Silver
17 Red Abby	17: Red Abby	TAC-3168	Sickka: The World's First Mental Health Currency	Cheil India	Cheil	Silver
17 Red Abby	17: Red Abby	TAC-3002	#MHL Application	Mental Health Association	EFGH Brand Innovations PVT Ltd	Bronze
17 Red Abby	17: Red Abby	TAC-3179	Label of Life	Samsung AI Washing Machine	Cheil India	Merit
18 Green Award	18: Green Award	TAC-4257	Smart Fill	Unilever	VMLY&R	Gold
18 Green Award	18: Green Award	TAC-1899	Ice Stupas in Ladakh	Astral Foundation	White Rivers Media	Gold
18 Green Award	18: Green Award	TAC-2277	The Novel Bed Project	Eetech Group	Cheil Worldwide	Bronze
18 Green Award	18: Green Award	TAC-2431	#ShareALitre	FlowGuard Plus	BC Web Wise Pvt Ltd.	Bronze
18 Green Award	18: Green Award	TAC-3597	Environment Day 2022 – Lung Test	Disney Star	Star India Pvt. Ltd	Merit
18 Green Award	18: Green Award	TAC-3620	1000 Open Letters	Otrivin	Grey Group	Merit
18 Green Award	18: Green Award	TAC-1342	GROHE every drop counts	Grohe India Pvt Ltd	Tribes Communications	Merit
18 Green Award	18: Green Award	TAC-1420	Finolex Pipes Save Water TVC	Finolex Pipes	Campen Factory	Merit
18 Green Award	18: Green Award	TAC-2617	SHUBH DAHAN	Gomantak Private Limited, Mudra Pratishthan	FCB Group India	Merit
18 Green Award	18: Green Award	TAC-2709	A minute for nature .	Kirloskar Vasundhara	Centrick Marketing Solutions LLP	Merit
20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-4272	The Missing Chapter	P&G Whisper	Leo Burnett India	Gold
20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-3205	Finance Without Bias	Axis Bank	Grey Group	Silver
20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-2823	World's most dangerous office	Harpic Toilet Cleaner	Havas Worldwide India Pvt Ltd	Silver
20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-4077	Adeli	Unipads	VMLY&R	Silver
20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-3790	The Missing Chapter - For Moms	P&G Whisper	Leo Burnett India	Bronze
20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-1029	The Interview	Tanishq	Superfly films Pvt. Ltd.	Bronze
20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-3674	The Second Question	Smart Bazaar	FCB Group India	Bronze
20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-2286	Nameplates Of Change	Elite Developers	Plainspeak	Bronze
20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-1013	The Superwoman	Tanishq	Superfly films Pvt. Ltd.	Merit
20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-2656	Moochhon Mein Taav	Amul	FCB Group India	Merit

20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-2967	We need to talk	Tinder	The Script Room	Merit
20 Diversity Equality & Inclusion	20: Diversity Equality & Inclusion	TAC-3373	Engineering Change	Gillette	Grey Group	Merit

ABBY ONESHOW AWARDS - 2023**RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY**

Category	Sub Category	Entry ID	Title	Brand	Organisation	Name of Creator	Metal
19 Young Abby Awards	19: Young Abby Awards	TAC-2081	ZEE: The Zoo of the Extinct for the Endangered	The Metaverse	Cheil Worldwide	Nakita Niyogi	Silver
19 Young Abby Awards	19: Young Abby Awards	TAC-1592	The Lost Unboxing	vivo India	Havas Worldwide India Pvt Ltd	1. Ansh Agarwal 2. Inderjeet Singh	Merit
23 Young Maverick	01- Young Maverick - Art	TAC-4390	THE PANDEMIC WITHIN THE PANDEMIC	ManipalCigna Health Insurance	McCann Worldgroup India	1. Sanket Kalgaonkar 2. Pratik Jagtap	Merit
23 Young Maverick	02- Young Maverick - Design	TAC-4389	Shagun Ka Lifafa	Ujjivan Small Finance Bank	McCann Worldgroup India	1. Vasudha Roy 2. Abhijith SS 3. Amaljith P	Gold
23 Young Maverick	02- Young Maverick - Design	TAC-4391	THE PANDEMIC WITHIN THE PANDEMIC	ManipalCigna Health Insurance	McCann Worldgroup India	1. Sanket Kalgaonkar 2. Pratik Jagtap	Merit
23 Young Maverick	03- Young Maverick - Digital	TAC-4402	Cric Exchange - The Net Practice of Stock Trading	Kartik Prakash	Mindshare	Kartik K Prakash	Silver
23 Young Maverick	04-Young Maverick - Film	TAC-4394	Parr se Perfect - Ex	Housing.com	McCann Worldgroup India	1. Kabir Mehta 2. Dhruv Khanna	Silver
23 Young Maverick	04-Young Maverick - Film	TAC-4393	Parr se Perfect - In-laws	Housing.com	McCann Worldgroup India	1. Kabir Mehta 2. Dhruv Khanna	Bronze
23 Young Maverick	04-Young Maverick - Film	TAC-4382	Chhoti Khushi	Good Day	McCann Worldgroup India	1. Ines Barros 2. Yash Marwah	Merit
23 Young Maverick	04-Young Maverick - Film	TAC-4395	Parr se Perfect - Gym	Housing.com	McCann Worldgroup India	1. Kabir Mehta 2. Dhruv Khanna	Merit
23 Young Maverick	04-Young Maverick - Film	TAC-4396	Parr se Perfect - Bachelors	Housing.com	McCann Worldgroup India	1. Kabir Mehta 2. Dhruv Khanna	Merit
23 Young Maverick	05- Young Maverick - Craft	TAC-4383	Chhoti Khushi	Good Day	McCann Worldgroup India	1. Ines Barros 2. Yash Marwah	Merit