

PUBLISHER ABBY ONESHOW AWARDS - 2023
RESULTS ARE EMBARGOED TILL THE END OF AWARD CEREMONY

Category	Sub Category	Entry ID	Title	Brand	Winner	Metal
22 Publisher Abby	22a: Publisher Abby- Best marketing of a printed newspaper / edition	TAC-2563	ABP CENTENARY CAMPAIGN	ABP Pvt. Ltd.	ABP Pvt. Ltd.	Gold
22 Publisher Abby	22a: Publisher Abby- Best marketing of a printed newspaper / edition	TAC-1296	#WhatMakesUsOne	The Times of India	Bennett Coleman & Co Ltd	Bronze
22 Publisher Abby	22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	TAC-1099	The kids are alright online.....are they?	Dainik Jagran	Jagran Prakashan Ltd	Silver
22 Publisher Abby	22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	TAC-1097	Good horns, Good brakes.....and Good luck	Dainik Jagran	Jagran Prakashan Ltd	Silver
22 Publisher Abby	22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	TAC-3363	SHABASH BANGLA BORNO	Anandabazar Patrika	ABP Pvt. Ltd.	Bronze
22 Publisher Abby	22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	TAC-1095	Holy Cow	Dainik Jagran	Jagran Prakashan Ltd	Bronze
22 Publisher Abby	22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	TAC-2135	The Other Obituary	The Hindu Group	The Hindu Group	Bronze
22 Publisher Abby	22c: Publisher Abby- Best promotion of a CSR / Cause related Marketing initiative in traditional or online space	TAC-3274	SHABASH BANGLA - CHITHIR PREME PREMER CHITHI	Anandabazar Patrika	ABP Pvt. Ltd.	Merit

22 Publisher Abby	22d: Publisher Abby- Best client-brand activation or display advertising innovation by a publisher.	TAC-2142	Cadbury Gaane Mishti - Jugalbandi	Cadbury Dairy Milk	ABP Pvt. Ltd.	Silver
22 Publisher Abby	22d: Publisher Abby- Best client-brand activation or display advertising innovation by a publisher.	TAC-2875	Times Front Vantage with 3D effect	OnePlus	Bennett Coleman & Co Ltd	Bronze
22 Publisher Abby	22d: Publisher Abby- Best client-brand activation or display advertising innovation by a publisher.	TAC-2202	Holi Ka Har Rang	Reliance Trends	Dainik Jagran-inext	Merit
22 Publisher Abby	22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher	TAC-1162	#WeOwnTheNight	Samsung	Cheil Worldwide	Gold
22 Publisher Abby	22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher	TAC-3963	Friday Finance Season3	HT Media Ltd	HT Media Ltd	Bronze
22 Publisher Abby	22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher	TAC-2218	Licious X Slurrp	Licious X Slurrp	Hindustan Media Venture Ltd	Merit
22 Publisher Abby	22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher	TAC-3947	Be A Road Hero 3.0	HT Media Ltd	HT Media Ltd	Merit
22 Publisher Abby	22e: Publisher Abby- Best use of Native or Branded Content for client brand-marketing by a publisher	TAC-3981	Branded Content for Nucleus Office Parks	HT Media Ltd	HT Media Ltd	Merit
22 Publisher Abby	22f: Publisher Abby- Best Digital Publication Advertising & marketing by a publisher via Web/App/Social	TAC-1200	#WeOwnTheNight	Samsung	Cheil Worldwide	Silver
22 Publisher Abby	22f: Publisher Abby- Best Digital Publication Advertising & marketing by a publisher via Web/App/Social	TAC-3982	Find the perfect match with HT One Audience	HT One Audience	HT Media Ltd	Silver